PREPARING STUDENTS FOR **COLLEGE AUDITIONS**

Best Practices for Video and Audio Recording for Solo Piano

Dave Alcorn 12:00 PM

Artpreneurship

Iva Ugrčić 1:00 PM

Make Constellations Out of the Stars: What You Can Do Now to Excel at Music Theory and

Integrate it with Your Musicianship

Michael Callahan 2:00 PM

Ways to Improving Sight-Reading Skill at the Piano

David Sutanto 3:00 PM

Sustainable Creativity:

Preparing for Competitions, and Enjoying It

Alexander Beyer 4:00 PM

The Seven Deadly Performance Sins:

A Guide to Overcoming Performance Anxiety

Samantha Coates 5:00 PM

How to Write a Winning College Application

Angela Myles Beeching 6:00 PM

Best Practices for Video and Audio Recording for Solo Piano

This presentation will explore best practices for recording both audio and video for solo pianists. Discussion topics include equipment, recording techniques, and editing tips. Regardless of experience with recording, this class will give you the tools you need to make a professional looking video recording, regardless of equipment or budget limitations.

Dave Alcorn is a digital marketing specialist and videographer with a focus on the performing arts. He has recorded over 500 concerts and performances and has created videos and promotional material for a wide range of music, theatre, and dance groups in Wisconsin. With a Bachelor's and Master's degree in percussion performance, Dave has a unique perspective for video creation. Dave is the Director of Digital Marketing at Overture Center for the Arts and the President of Microtone Media.

