

PREPARING STUDENTS FOR COLLEGE AUDITIONS

Best Practices for Video and Audio Recording for Solo Piano

Dave Alcorn

12:00 PM

Artpreneurship

Iva Ugrčić

1:00 PM

Make Constellations Out of the Stars: What You Can Do Now to Excel at Music Theory and Integrate it with Your Musicianship

Michael Callahan

2:00 PM

Ways to Improving Sight-Reading Skill at the Piano

David Sutanto

3:00 PM

Sustainable Creativity: Preparing for Competitions, and Enjoying It

Alexander Beyer

4:00 PM

The Seven Deadly Performance Sins: A Guide to Overcoming Performance Anxiety

Samantha Coates

5:00 PM

How to Write a Winning College Application

Angela Myles Beeching

6:00 PM

Artpreneurship

Everything you need to know about forming a nonprofit.

“My first contact with the flute occurred while I was returning from my ballet lesson at the age of ten. While I was taking off my rigid ballet shoes at the school of music where the classes were held, a young flute professor entered the room. It was the first time I heard those sounds that were so mesmerizing to me. My fascination with the timbre and the beauty of this instrument was instantaneous—love at first sound. Those mere few minutes were enough to make me leave ballet after eight years and begin to play the flute. I cannot express the pleasure and thrill which I felt upon the first real contact with my instrument. That magic has continued all my life.”

Named the “Musician of the Year for 2018” by the Well-Tempered Ear, Serbian flutist Dr. Iva Ugrčić is one of the most exciting and adventurous young flutists in the international pantheon. Described as “a natural star on her instrument,” Iva has been featured as a solo artist as well as a chamber and orchestral musician at numerous music festivals and concerts, performing throughout Europe and North America. Additionally, she has performed and recorded with numerous jazz, blues and alternative music ensembles. A fearless musician, she is enthusiastic about music of all styles and nationalities.



Dr. Ugrčić is a musician who has worn many hats throughout her professional career: flutist, educator, activist, executive and artistic director, entrepreneur, freelance musician and recording artist, among others. After completing her studies in Belgrade and Paris, Iva moved to the USA to finish her Doctor of Musical Arts degree at UW-Madison as a recipient of a prestigious Collins Fellowship. Since then, Iva won the Shain Irving Competition, multiple concerto competitions, and received the James Smith Orchestra Award for excellency and leadership. Additionally, she won the C.R.E.A.T.E. Project Competition at the 46th National Flute Association (NFA) Convention, was awarded First Prize award from The American Prize, Second Prize at the UW Arts Business Competition, Silver Medal at the International Vienna Competition, and was a finalist for the Pro Musicis International Award in NYC.

Dr. Ugrčić currently serves as the Artistic Director of the Rural Musicians Forum, is a member of the Career & Artistic Development Committee of the NFA and holds the position of Board Liaison & Strategic Initiatives role at Overture Center for the Arts, largest nonprofit performing arts center in Wisconsin. As an entrepreneur, Dr. Ugrčić is the Founder & CEO/Artistic Director of LunART, an international nonprofit organization whose mission is to continue to support, inspire, promote, and celebrate women in the arts through public performances, exhibitions, workshops, and interdisciplinary collaboration.